

# Altitude Essentials™

## SERVICES SUMMARY

### BIO

Founded in 2002, Altitude Essentials is an Oregon based consulting firm specializing in business and executive coaching, agent and broker services, highly specialized corporate events, speeches and worksessions for associations, and public presentations on a wide range of business topics.

Areas of expertise include customer relationship management, marketing, strategic sales, meeting and event production, sponsor engagement, media and public relations. Available worldwide, platforms for delivery include keynote speeches to industry summits and corporate gatherings along with videoconferences, webinars, and executive retreats.

### SERVICES

#### **Brand Remodeling and Repair**

We perform work on a retainer for either a six or twelve month period as we address a wide variety of perceived or real problems within your organization. Work is performed in two distinct phases (“Discovery”, which can include a competitive analysis, internal and external stakeholder perceptions, future trends, and “Rebuilding”, which can include a situation report, recommendations, staff training, and brand strategy tactics).

#### **Business Cards and Networking Fundamentals**

Business networking provides golden opportunities for interpersonal connection and referrals yet many professionals do not take such events as seriously as they could. Available services include advising, counseling, and coaching on eight specific areas including database management and personal note campaigns, meeting etiquette and accomplishing your agenda, protocol and timing, as well as acknowledgements, thank you notes, and appropriate gifts and gestures

#### **Corporate Retreat Management**

We can create and stage your executive management retreat, board retreat, staff retreat, or workgroup session. Working closely with you to write a script for success we can teach you about what others have done to help their own companies audiences and stakeholders. Packages are customized based on factors such as time of year, number of attendees, location of the retreat venue, length of the retreat, budget, and desired outcomes.

#### **Representative Retainer and Broker Services**

In business relationships matter. Who you choose to act on your behalf during contract negotiations is paramount for survival and for solid balance sheet growth and long term client satisfaction. We provide tactful, timely, cost effective activity that accomplishes the tasks you delegate to us while helping you define and preserve your company brand equity, personal image and fiscal integrity. We build trust through appropriate actions and enhance your reputation by doing great work.

### CONTACT

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